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# INTERDISCIPLINARY MANAGEMENT RESEARCH CONFERENCE – IMR 2020

The IMR 2020: 16th International Conference on Interdisciplinary Management Research aims to bring together academic scientists, research scholars, and practitioners to exchange and share their research results and (business) experiences on all aspects of Management and related fields. It is an interdisciplinary platform for academic scholars, practitioners, and educators to present and discuss the most recent trends and concerns, as well as practical challenges encountered and solutions adopted in the field of Management as well as in the areas such as Economics, Financial Economics, Industrial Organization, Law & Economics, etc. The IMR 2020 particularly welcomes the PhD students in order to provide them an opportunity to present and discuss their research as well as to get a reaction on the work they are doing by fellow PhD students, as well as academic scholars and practitioners. The conference's environment is friendly and relaxed and offers a chance for PhD students to network with academics and practitioners to develop their professional relationships. This year, the 16th Conference was held, which had special significance because of the COVID-19 pandemic situation.

## *1st day of the Conference*

The Conference began on Thursday (September 24<sup>th</sup>, 2020) at 5.00 PM with the Doctoral Workshop. On this workshop, our doctoral students were able to expose their own doctoral dissertation topics, as well as to conduct workshops with mentors related to the dissertation itself.

## *2nd day of the Conference*

The second day of the conference (September 25<sup>th</sup>, 2020) started at 10.00 AM with the opening ceremony of the Interdisciplinary Management Research XVI. The program was hosted by Ivana Unukić from Faculty of Economics in Osijek. The speakers were distinguished leaders of the doctoral study and conference, the Faculty of Economics, as well as essential "friends" of the conference: Boris Crnković, PhD, Full Professor, Dean, Faculty of Economics in Osijek, Josip Juraj Strossmayer University of Osijek, Željko Turkalj, PhD, Full Professor, President of Programme Committee and Head of Doctoral Programme "Management", and Ivan Miloloža, PhD, Vice dean for inter-institutional collaboration and development, Faculty of Dental Medicine and

Health Osijek, Josip Juraj Strossmayer University of Osijek. Also, a presentation of one European Union project - INTERREG MED WINTER MED was held by Kristina Bršćić PhD (Institute of Agriculture and Tourism Poreč). From 11.00 AM and 4.00 PM parallel sessions were held on different platforms: four of them were held online via Zoom platform, and one was held live in the conference hall. 36 participants held their presentations via Zoom platform, and 12 of them live at the conference hall.

### *3rd day of the Conference*

The third day of the conference (September 26<sup>th</sup>, 2020) was scheduled/reserved one more PhD Workshop was held at 10.00 AM in the conference hall.

The Conference has been supported by Ministry of Science and Education of the Republic of Croatia, Ministry of Regional Development and EU Funds of the Republic of Croatia, Ministry of Economy, Entrepreneurship and Crafts, Ministry of Foreign and European Affairs. In addition, the conference is supported by various donors, who this year, due to the epidemiological situation, were mostly moral support for this scientific gathering: ADRIATIC Osiguranje d.d., Association PRO HOMINE Vukovar, Atlantic Grupa, Barjak, Cedevita i Cockta, Dobro (Žito Grupa), Drvo – trgovina d.o.o. Slatina, Glas Slavonije, Housing department Osijek, KANAAN, Lider, Mentos, Pinkert Winery, Večernji list.

The latest edition of the Conference Proceedings, i.e., "Interdisciplinary Management Research XVI" (ISSN 1847-0408), encompasses 100 papers written by 245 authors from different countries. The Proceedings sections and the articles were divided into the fourteen thematic areas such as: General Management (3 papers), Finance Management (3 papers), Marketing and Marketing Management (19 papers), Strategy Management (3 papers), Hu-

man Resources Management (7 papers), Operations Management (2 papers), Project Management (2 papers), Resource Management (2 papers), Performance Management (2 papers), Knowledge Management (2 papers), Information Technology Management – Geographic Information System (GIS) (9 papers), General Economics (4 papers), Microeconomics, Macroeconomics and Monetary Economics (4 papers), Financial Economics (3 papers), Public Economics (4 papers), Law & Economics (4 papers), Accounting (9 papers), Economics Development, Technological Change and Growth (9 papers), Urban, Rural and Regional Economics (6 papers), Miscellaneous Categories (3 papers); and it has been divided into two parts (two books). Proceedings were published by Josip Juraj Strossmayer University of Osijek, Faculty of Economics in Osijek, Croatia, Postgraduate doctoral Study Program in Management, Hochschule Pforzheim University, Germany, Croatian Academy of Sciences and Arts; for the Publishers: Boris Crnković, PhD (Dean, Josip Juraj Strossmayer University of Osijek, Faculty of Economics in Osijek, Croatia), and Thomas Cleff, PhD (Dean, Hochschule Pforzheim University, Germany); with the following editors: Dražen Barković, PhD (Faculty of Economics in Osijek), Karl – Heinz Dernoscheg, PhD (International Business School Styria, Austria), Aleksandar Erceg, PhD (Faculty of Economics in Osijek), Jerko Glavaš, PhD (Faculty of Economics in Osijek), Norbert Pap, PhD (University of Pecs, Hungary), Bodo Runzheimer, PhD (Pforzheim University, Business School, Germany), and Dirk Wentzel, PhD (Hochschule Pforzheim University, Germany). IMR Conferences' proceedings are listed in the following databases: Web of Science, RePEc, EconPapers, Clarivate Analytics, National and university library in Zagreb; which makes the IMR Conference even more important and exciting to a large number of scientists, entrepreneurs, business people, researchers, and visitors.