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INTERDISCIPLINARY MANAGEMENT RESEARCH CONFERENCE – IMR 2022

The IMR 2022: 18th International Conference on Interdisciplinary Management Research aims to bring together academics, researchers, and practitioners to exchange and share their research findings and (business) experiences on all aspects of management and related fields. IMR is an interdisciplinary platform for academics, practitioners, and educators to present and discuss the latest trends and issues, as well as practical challenges encountered and solutions adopted in the field of management, but also in areas such as Business, Financial Economics, Industrial Organization, Law and Economics etc. The IMR 2022 is specially designed for postgraduate students to allow them to present and discuss their research and get reactions to their work from fellow postgraduate students, academics, and practitioners. The conference environment is friendly and relaxed, offering PhD students the opportunity to network with academics and practitioners and develop their professional relationships. This year was the 18th conference, which had a special significance due to the post-pandemic situation. The Faculty of Economics in Osijek awarded 30 excellent students by traveling to the conference based on achieving academic success (average rating) and recommendations of student associations working at the Faculty.

As part of this conference, an additional program is organized in the form of a scientific and expert thematic discussion focusing on current topics in cooperation with the academic and business com-

munity and public sector institutions. In 2022, the focus was on the introduction of the euro in The Republic of Croatia.

1st day of the Conference

The conference started on Thursday (May 5, 2022) at 5 pm with the project presentation and panel discussion: Crovizione – “The impact of climate change in The Republic of Croatia on viticulture management”, in the NAVA hall. After that, the Faculty of Economics prepared a welcome and networking party, with the music by Dominik Heštera, at LI-BURNIJA hall.

2nd day of the Conference

The second day of the conference (May 6, 2022) started at 10:15 am, with the opening ceremony of the Interdisciplinary Management Research XVII. Kristina Hodak from the Faculty of Economics in Osijek moderated the programme. The speakers were distinguished leaders of the PhD study and the conference: **Boris Crnković**, PhD, Full Professor, Dean, Faculty of Economics in Osijek, Josip Juraj Strossmayer University of Osijek, and **Željko Turkalj**, PhD, Professor emeritus, Faculty of Economics in Osijek, Josip Juraj Strossmayer University of Osijek. Also, a keynote speaker, **Zvonimir Savić**, PhD, Special Adviser to the Prime Minister of the Republic of Croatia for Economic Affairs and President of the Steering Committee for the Intro-

duction of the EURO, had a Zoom Presentation about this subject. Panel discussion named "Euro – an opportunity or a threat to Croatia's economy" started at 11:00 am with very special guests: **Ljubo Jurčić**, Ph.D., Croatian Society of Economists; **Ivan Miloloža**, Ph.D., Vice Dean at Faculty of Dental Medicine and Health in Osijek, Josip Juraj Strossmayer University of Osijek, Munja d.d.; **Damir Zorić**, Ph.D., Croatian Employers' Association; **Krešimir Bubalo**, B. Sc. econ., PeveX d.d.; **Andrej Kopilaš**, M.A., Slatinska banka d.d., and **Ivica Crnković**, M. Sc., PROJEKTGRADNJA plus d.o.o. The Moderator was **Marina Šunjerga**, from Media Intelligence d.o.o.

From 2 to 5.30 pm, three parallel sessions were held in different halls where 30 participants gave their presentations live, which was a great success after two pandemic years and hybrid presentations. At 5.45 pm, one more project was presented: "Creating social impact through customized digital teaching formats" by Aleksandar Erceg, Ph.D., Associate Professor, from the Faculty of Economics in Osijek, Josip Juraj Strossmayer University of Osijek.

The first doctoral workshop was held from 6 pm by Josip Mesarić, Ph.D., Full Professor, Boris Crnković, Ph.D., Full Professor, Dean, and Jerko Glavaš, Ph.D., Full Professor, Faculty of Economics in Osijek, Josip Juraj Strossmayer University of Osijek. After the doctoral workshop, a gala dinner with networking was held for all conference participants, as well as networking night, again with music by Dominik Heštera.

3rd day of the Conference

The third day of the conference (May 7, 2022) was set aside for one more doctoral workshop, which took place at 9 am in the Faculty of Tourism and Hospitality Management, University of Rijeka, and was held by Suzana Marković, Ph.D.

The latest issue of Conference Proceedings, i.e., "Interdisciplinary Management Research XVIII" (ISSN 1847-0408), includes 56 papers by 139 authors from different countries. The sections of the proceedings and the articles have been divided into six topics such as Management (19 papers), Marketing Management (9 papers), Finance Management (8 papers), Health, Education and Welfare Management (6 papers), Economic Development and Growth Management (14 papers). The Proceedings were published by Josip Juraj Strossmayer University of Osijek, Faculty of Economics in Osijek, Croatia, Postgraduate Doctoral Study Programme in Management, Pforzheim University, Business School, Germany, and Croatian Academy of Sciences and Arts; for the Publishers: Boris Crnković, PhD (Dean, Josip Juraj Strossmayer University of Osijek, Faculty of Economics in Osijek, Croatia), and Thomas Cleff, PhD (Dean, Hochschule Pforzheim University, Germany); with the following editors: Aleksandar Erceg, PhD (Faculty of Economics in Osijek), and Željko Požega, PhD (Faculty of Economics in Osijek), and the Editorial Board: Aleksandar Erceg, Ph.D. (Faculty of Economics in Osijek), Jerko Glavaš, Ph.D. (Faculty of Economics in Osijek), Karl – Heinz Dernoscheg, Ph.D. (International Business School Styria, Austria), Norbert Pap, Ph.D. (University of Pecs, Hungary), Bodo Runzheimer, Ph.D. (Pforzheim University, Business School, Germany), and Dirk Wentzel, Ph.D. (Pforzheim University, Business School, Germany) Proceedings of the IMR conferences can be found in the following databases: Clariavate Web of Science, EconLit, Thomson ISI, RePEc, EconPapers, and Socionet. This makes the IMR conference even more important and exciting for many academics, entrepreneurs, business people, researchers, and visitors. The publication of the conference proceedings is partly funded by the Ministry of Science and Education of the Republic of Croatia.